



## **The Pavilion Bond**

In order to create a substantial improvement in our training infrastructure, increase our revenue earning capability to fund more and better boats on the water, and provide a lasting legacy for the future, we are building a new Pavilion onto the Club Boat House. Club Members are encouraged to make contributions to the Pavilion Fund. These contributions will be recognised through a scheme known as The Pavilion Bond.

All donations should be made through the Club 'MyDonate' site, which can be found online at: <https://mydonate.bt.com/events/suabcboathouse/140030>

*Only donations made through this site will be counted towards the Pavilion Bond and Members are strongly encouraged to utilise the Gift Aid facility there. This means that due to our CASC charitable status the government provides an additional 25% on each donation, which we must take advantage of if at all possible e.g. every £500 donated and Gift Aided means the Club receives an additional £125.*

To do this you must be a taxpayer, so if the donation comes from somebody who does not pay tax, e.g. a Junior member, then if at all possible they should ask someone who is a taxpayer to make the donation on their behalf, ensuring that this is noted on the comments section so we can recognise the true donor accordingly (see below).

The donations can be gifts of money from an individual or can be a way of paying in to the Club money raised through sponsorship, e.g. 24hr Ergothon.

The Boat Club would like to recognise these contributions in the following manner:

- Every donation made through our MyDonate site greater than £50 (including all those who have donated so far) will see their name recognised on the 'Wall of Friends' that will be prominently displayed in the new Pavilion.
- Please note that the Wall of Friends will recognise all contributors, not only members, so if a friend or relative wishes to make a donation in their own right their name will also appear.
- The design of the Wall of Friends has not yet been completed but is likely to be a stainless steel or aluminium sheet with etched lettering to reflect the permanent nature of the recognition.

- Larger donations will be recognised in various categories, e.g.:
  - Major Donors                      £5,000 +
  - Benefactors                        £1,000 - £4,999
  - Patrons                                £500 - £999
  - Supporters                            £50 - £499
  
- As well as this, there will be some additional and immediate recognition so you can let your friends know that you have donated. Plus, for larger donations you can also gain tangible benefit in the near term through discounts from next year's membership subscription.
  
- At the time your donation reaches the following level (not including Gift Aid) The Pavilion Bond will provide the following recognition:
  - Donation of £50-£99              Wrist Band Memento
  - Donation of £100 - £249        Pavilion Fund T-Shirt
  - Donation of £250 - £499        5% discount from 2016 Subscription
  - Donation of £500+                10% discount from 2016 Subscription
  
- The wristband, T-shirt and discounts are cumulative, i.e. someone who donates £300 will receive both the wrist band *and* the T-shirt *and* will also be awarded a 5% discount from next year's subscription. However only one subscription discount will be awarded, i.e. someone who donated £600 will get the wristband and the T-shirt and 10% discount, but **not** the 5% as well.
  
- There will be one Pavilion Bond recognition set per donation only, so if multiple members of the same family wish to receive multiple T-Shirts for example, they will need to make separate donations. Speak to the Chairman if you have specific requests here, we aim to encourage donations and recognise fairly.

This is an important time for the Club. Our levels of competitiveness are rising substantially; our membership is increasing both peak and off-peak. To continue thriving and delivering greater value to our members we need the additional indoor training facilities and Club House space that the Pavilion will provide for us. This will also give us the ability to raise additional income that will be used to buy new boats, blades and equipment, so all members will benefit whether they intend to use the Pavilion or not.

The donations made by our current membership and their family, friends and associates will make all the difference as to whether the Club can afford to build the Pavilion. Every member must play their part in helping us reach the targets we have set - your contributions and donations are incredibly welcome and vital to our Club's success.

Thank you in anticipation.

Stephen Haighton

**Chairman, Stratford-Upon-Avon Boat Club**  
September 2015

